

Search MONSTER

Get SCARY-Good At Using Google!

Welcome!

My name is Jimmy Cook. I am the proprietor of the [Internet Marketing Video Training Center](#) and, as such, act as a facilitator of Internet Marketing educational material.

What you are accessing here is the product of the well respected Internet Marketer, [Derek Franklin](#).

I have purchased private label rights to this material because of what I see as its usefulness to those that would like to become more proficient utilizing the Google search engine to find exactly what they search for.

The Internet is fast becoming an integral part of everyday life. For that reason and because this is such good material and, above all, because I have the right to allow this, you are allowed to pass this ebook on to all.

Because of this generous offer, I implore you to read the below disclaimer before proceeding. It's just standard procedure.

Thank you for your understanding and, hopefully, you'll get some neat information from this report.

Jimmy Cook

[Disclaimer](#)

P.S.

There are videos for each section. An Internet connection is necessary to view the videos.

Table Of Contents

Table Of Contents.....	2
Just Google It.....	4
Explore A Topic Completely Using Google Suggest.....	4
Discover Awesome Resources For Virtually Any Topic.....	5
Get Tips For Doing Virtually Anything Better!.....	7
Replace Books.....	8
Replace Magazines.....	9
Become A Power Shopper.....	10
Become A Local Search Genius.....	14
Explore A Site.....	15
Discovering Documents, Presentations, And More.....	17
Uses For Video Searches.....	18
Uses For Image Searches.....	20
Uses For Map Searches.....	23
Replace Paid Software With Free Tools.....	24
Finding Useful Information Sheets.....	25
Save Some Keystrokes.....	28
The Order Of Keywords.....	29
Singulars, Plurals, And Words Ending With "ing"	30
Built-In Tools For Getting Higher-Quality Results.....	30
Simple Tools For Quick Answers.....	37

The Ultimate Reference Resource.....	38
Public Domain Content.....	43
Just For Fun.....	44

Just Google It

Video: [Just Google It!](#)

If you have a question about ANYTHING - ask Google for the answer. The answer will usually be the 1st or 2nd answer.

- Want to know Old Navy's return policy? [old navy return policy](#)
- Want to know Chinese restaurants close to the Golden Gate Bridge? [chinese restaurants near the golden gate bridge](#) – [Maps](#)
- Want to know how to get a passport fast? [how do I get a passport fast](#)

While I'm a big fan of sites like Yahoo Answers, where people can ask questions about anything, and WAIT for an answer from someone, I've realized that Google can provide answers to most of the questions asked, instantly!

Use Google to discover answers to virtually ANY question you may have about anything.

Explore A Topic Completely Using Google Suggest

Video: [Google Suggest!](#)

The Google search box has a feature built into it called *Google Suggest*, which will automatically display a list of searches that it anticipates you may want to try, based on what you've entered into the search box at any given moment.

You can use this feature in interesting ways to discover information about a topic you may have never learned about otherwise.

Here are just a couple creative ways of using it way.

Start with the most basic search, such as `disney world`, then use Google Suggest to fill in the blanks, either before, or after, the search terms you enter:

`disney world [a-z]`

`[a-z] disney world`

Here's another example:

`wedding [a-z]`

`[a-z] wedding`

Each suggestion is like an answer to a question you have about the topic.

Discover Awesome Resources For Virtually Any Topic

Video: [*Discovery Keywords!*](#)

There are special keywords that, when used in conjunction with most general keywords (dog grooming, digital photography, air travel), can help you quickly find extremely useful/helpful information related to a topic.

Here are some examples:

- tips
- articles

- news
- blog
- guide
- checklist
- faqs
- resources
- information
- help
- facts
- secrets
- how to's
- tutorials
- discussion
- resources
- links
- top 10

How do you use discovery keywords? It's actually quite simple.

Instead of searching for **dog grooming**, search for **dog grooming tips**, **dog grooming articles**, **dog grooming guide**, and so on.

Instead of searching for **air travel**, search for **air travel tips**, or **air travel guide**, or **air travel checklist**.

Get Tips For Doing Virtually Anything Better!

Video: [*Tips!*](#)

What do you want to learn, or learn to do better? There are probably a ton of tips online to help you! All you have to do is ask Google to tell you where they are.

Check out just a few examples of the free training that's available to you:

[job interview tips - Videos](#)

[computer cleaning tips - Videos](#)

[dog grooming tips - Videos](#)

[closet organization tips - Videos](#)

[wedding planning tips - Videos](#)

[weight loss tips - Videos](#)

[makeup tips - Videos](#)

[carpet cleaning tips - Videos](#)

[grilling tips - Videos](#)

[guitar tips - Videos](#)

Need some inspiration?

[\[a-z\] tips - Videos](#)

[tips for \[a-z\] - Videos](#)

tips on [a-z] - [Videos](#)

tips to [a-z] - [Videos](#)

Remember, whenever you have a task to perform – no matter *what it is*, search Google for related tips to find ways of doing it better, and more efficiently.

Replace Books

Video: [Replace Books!](#)

Why buy a book when you can find the same content online for free?

Here's a simple strategy that could save you a ton of money if you use it.

Review the TOC of a book (especially how to books) either at a bookstore or online using Amazon.com's preview feature.

Make a list of topics discussed in the book that interest you. After all, most table of contents' look like nothing more than a list of searches.

Go to Google and do a search for those topics to find a treasure trove of articles, tips, videos, and more, all related to that very topic.

Here's an example of using this strategy with the book, *Personal Finance For Dummies*.

A list of topics the book discusses include:

- [setting financial goals](#)
- [save more spend less](#)
- [saving for big purchases](#)
- [taking out car loans \(car loan tips\)](#)
- [dealing with credit mistakes](#)

Replace Magazines

Video: [*Replace Magazines!*](#)

Ready to save some money on magazines?

Find online versions of a magazine by searching for the name of the magazine:

Examples:

- popular science
- taste of home
- good housekeeping
- readers digest
- national geographic

Find related online content:

- Do a search for [topic/niche] magazine
- Do a search for [topic/niche] news
- Do a search for [topic/niche] blog
- Do a search for [topic/niche] articles

Examples:

- photography magazine
- golf news
- scrapbooking blog
- success articles

Find free online content related to those attention-grabbing headlines:

Examples:

- [10 ways to lose weight for summer](#)
- [20 ways to improve your life](#)
- [7 steps to financial freedom](#)

Become A Power Shopper

Video: [Become a Power Shopper!](#)

Video: [Become a Power Shopper Part 2](#)

Video: [Become a Power Shopper Part 3](#)

The Web is a shopper's dream!

Not only does technology help you find the absolute best price for a product, but it gives you access to peoples' real-world experience with a product, so you can avoid buying junk.

Product Categories

Find the best in a product category (TV, juicer, headphones, etc.), just use something similar to the following searches:

[best | top lawn mowers](#)

[lawn mower reviews](#)

Or, simply do a search for the product category (such as [lawn mowers](#)) using *Google Shopping* search, and sort the results by *Seller rating*.

These days, there are outlet stores, both online and locally that can provide you with deals and discounts on specific product categories, such as shoes, coffee makers, electronics – you name it!

To find them, just use a search like this:

shoe outlet

nike outlet

Researching Specific Products

Google Shopping search is also one of the best resources for finding the best price and user reviews for a particular product.

Just do a search for the product name and model number (such as, `dyson dc25`), and sort by *Seller rating* to learn other peoples' feelings about the product, and then sort by price to find the best price.

You can also do a regular Google search using the product name and model number, followed by the term, review:

`dyson dc25 review`

Find Deals On Amazon

Amazon.com is one of the largest retailers on the planet.

Like virtually any other retailer, they offer deals, discounts, and other bargains, but they don't make them completely obvious.

These searches can help you find them:

`amazon deals | bargains`

`amazon discounts`

`amazon deal of the day`

amazon outlet

Find Free, Cheap & Discounted Stuff

Who doesn't like FREE, or even just cheap and discounted?

If you love finding bargains and saving money, here are some ways to use Google to discover enough of them to keep you busy for a very long time.

General Resources For Free & Discounted Stuff

Let's start out finding sites that are all about pointing you to free and discounted stuff:

freebies

free stuff

free samples

coupons

coupon | discount | promotional codes

deals | bargains

Finding Specific Freebies & Discounts

Looking to save money on something in particular (coffee, makeup, tylenol)? These searches will help:

free [thing]

[free [thing] sample

[thing] coupon

Examples:

free coffee

coffee free sample

coffee coupon

free makeup

free makeup samples

makeup coupon

crest toothpaste coupon

starbucks coupon

Need some inspiration?

free [a-z]

free [a-z] sample

[a-z] coupon

Discount Codes

For other products (usually non-household products), the terminology for finding a discount is a little different – the term **discount codes** is often used:

rental car discount codes

avis discount codes

hp discount codes

best buy discount codes

Need some inspiration?

[a-z] discount codes

Become A Local Search Genius

Video: [Local Search Genius!](#)

How much do you know about your local area, or maybe someplace you'd like to visit – upcoming events, parks to visit, great places to eat, and things to do?

Google puts all that information at your fingertips with these searches:

[zip code or city name] events

[zip code or city name] parks - Maps

[zip code or city name] restaurants - Maps

[zip code or city name] shopping - Maps

[zip code or city name] [business type] - Maps

[zip code or city name] attractions - Maps

[zip code or city name] farmers market

[zip code or city name] news

[zip code or city name] travel | tourism

[zip code or city name] facts | census

Examples:

las vegas events

naples florida parks - Maps

myrtle beach restaurants - Maps

sydney australia shopping - Maps

bloomington plumber - Maps

key west attractions - Maps

seattle farmers market

galveston news

london travel | tourism

chicago facts | census

Explore A Site

Video: [Explore a Site!](#)

Most sites these days have their own search box, but some don't, and those that do, may not do that great of a job. That's OK, because Google has a couple great features that allows you to configure your search so that the results it returns are only from the Website you specify.

Use Google To Find Specific Content On Any Site

To use this feature of Google, enter something like the following into Google's main search box:

allergies site:webmd.com

As is probably obvious, you're simply instructing Google to return pages about allergies from *webmd.com*, only.

If you want to only see pages on *webmd.com* that use the term food allergies in the title of the page, you would enter this:

allintitle:food allergies site:webmd.com

In the end, just replace your query and domain name/site URL with the ones shown in the examples.

Extract The Images From Any Site

Depending on the topic, there are some sites on the Web (especially travel-related sites) that contain heaps of wonderful images. Unfortunately, to view them, you usually find yourself navigating menus and Next buttons, and other nonsense.

With this trick, you'll be able to use Google Images to extract and display a site's catalog of images in a format that's much easier to view and navigate.

Simply do a Google Image search like this:

```
site:hawaiipictures.com
```

This returns all the photos Google Images has found at *hawaiipictures.com*.

To narrow your results even further, add a keyword to your search in the following way:

```
rainbow site:hawaiipictures.com
```

Do this with some of your favorite sites, and you'll be amazed at some of the things you'll discover.

Discovering Documents, Presentations, And More

Video: [*Documents - Presentations!*](#)

There are literally millions of documents, spreadsheets, presentations, and other files online - things such as ebooks, reports, guides, and how to's.

While a Web search typically yields the best results for most queries, sometimes a search for a PDF (ebook) or a PowerPoint presentation will help you discover some phenomenally useful documents/files/resources.

Just tell Google what type of file you're wanting when doing your search:

`filetype:[file extension]`

Replace [file extension] with any of the following (make sure there isn't a space between the colon (:) and the file extension):

- **pdf** – For ebooks/PDF documents
- **doc** – For Microsoft Word documents
- **xls** – For Microsoft Excel spreadsheets
- **ppt** – For Microsoft PowerPoint presentations

Thus, to find a PDF/ebook about *sleeping tips*, what you type into Google's search box would look like this:

`sleep tips filetype:pdf`

Or use the title of a favorite book:

think and grow rich filetype:pdf

Or, to find presentations on time management, you would use this search:

time management filetype:ppt

mind mapping filetype:ppt

Use this kind of search to discover:

- **Presentations** - ([name of topic or presenter] filetype:ppt)
- **Books** ([name of book] filetype:pdf)
- **Forms** ([name of form] filetype:pdf)

Uses For Video Searches

Video: [*Uses for Video!*](#)

With the explosion of online video these days, there are so many things to see beyond music videos, home videos, and blooper reels.

Here's a list of suggested video searches to try:

- **How To's** - how to apply eyeliner, how to dance salsa, how to photoshop, how to brew tea, how to algebra
- **Tips** - camping tips, wedding tips, dog training tips
- **Cartoons** - the flintstones, yogi bear, donald duck cartoon
- **Commercials** - super bowl commercial, classic commercials, commercials of the 70's, alka seltzer commercial

- **TV Shows** - andy griffith show, twilight zone, everybody loves raymond
- **Movies** - pirates of the caribbean, pirates of the caribbean theme, pirates of the caribbean bloopers, pirates of the caribbean trailer
- **Videos Games** - super mario bros wii, motorstorm, madden 10
- **Bloopers** - news bloopers, sports bloopers, star trek bloopers
- **Documentaries** - bbc documentary, national geographic documentary, planet documentary
- **Interviews** - president interview, john lennon interview, sandra bullock interview
- **Historical Events** - moon landing, chernobyl, beatles arrive in america
- **Historical Figures** - albert einstein, john f kennedy, princess diana
- **Years** - 1943, 1981, 1998
- **Travel** - london travel, australia travel, las vegas travel
- **Attractions** - neuschwanstein castle, old faithful, great wall of china
- **Airports** - o'hare airport, new delhi airport, orlando airport
- **Drives** - driving in new zealand, driving in tehran, driving through vietnam, driving in paris
- **Tours** - hershey factory tour, tour of venice, tour of white house
- **Recipes** - cake recipe, pizza recipe, salsa recipe
- **Mixed Drinks** - pina colada recipe, martini recipe, mudslide

recipe

- **Celebrities** - bob hope, johnny depp, oprah
- **Authors/Speakers** - anthony robbins, seth godin, dan roam, tim ferriss
- **Pets** - labrador, labrador puppies, labrador training, labrador tricks
- **Product/Reviews** - jetta review, amazon kindle, vita-mix
- **Adjectives** - inspiration, amazing, cute, hilarious
- **Slow Motion** - slow motion water balloon, slow motion bullet, slow motion animals
- **Timelapse** - flower time lapse, panama canal time lapse, time lapse painting
- **How It's Made** - how guitars are made, how tires are made, how paper is made
- **Science** - science of light, science of gravity, science of sleep
- **Mysteries** - bigfoot, loch ness monster, roswell

Uses For Image Searches

Video: [Uses for Images!](#)

Images searches are good for more than just finding photos of people and places. You can use Google Image search to find anything of a visual nature, from documents and cartoons, to plans, posters, and more.

Here's a list a suggested images searches to try:

- **Documents** - titanic documents, resignation letter, us constitution
- **Covers Of Magazines** - life magazine cover, popular science magazine cover, people magazine cover
- **Maps** - old map, sanibel map, london attraction map, new york subway map, magic kingdom map
- **Sketches** - superman sketch, sketch of a girl, sketch of a face, sketch of a house
- **Art** - watercolor, oil painting, charcoal drawing
- **Artists** - da vinci, picasso, van gogh
- **Nature** - sunset, winter, waterfall
- **Photography** - macro photography, hdr, barn black and white
- **Wallpapers** - nature wallpapers, space wallpaper, australia wallpaper
- **Screenshots** - windows 7 screenshot, tweetdeck screenshot, office 2010 screenshot
- **Plans** - house plans, dog house plans, landscape design
- **Cutaways** - cutaway, ship cutaway, camera cutaway
- **Attractions** - neuschwanstein castle, abandoned amusement parks, roadside attractions
- **Signs** - signs, traffic signs, funny signs, hand signs
- **Adjectives** - funny, crazy, beautiful, amazing
- **Comics** - far side comic, blondie comic, calvin and hobbes comic
- **Movie Posters** - movie poster, star wars movie poster, indiana

jones movie poster, citizen kane movie poster

- **Recipes** - onion soup, chocolate truffle cake, enchiladas
- **Cheat Sheets** - cheat sheet, poker cheat sheet, photoshop cheat sheet
- **Checklists** - wedding checklist, moving checklist, travel checklist
- **Infographics** - infographic, history infographic, spending infographic, coffee infographic
- **Mind Maps** - mind map, happiness mind map, gtd mind map
- **Flowcharts** - flowchart, website flowchart, blogging flowchart, funny flowchart
- **Timelines** - timeline, history timeline, titanic timeline
- **Coloring Pages** - mickey mouse coloring pages, spiderman coloring pages, disney coloring pages
- **Instructions** - origami instructions, baby instructions, tie a tie instructions
- **Puzzles** - crossword puzzles, sudoku, maze
- **Seating Charts** - lucas oil stadium seating chart, royal albert hall seating chart, sydney opera house seating chart
- **Business Cards** - unique business card, funny business card, google business card
- **Logos** - olympics logo, mcdonalds logo, indianapolis colts logo
- **Clipart** - dog clipart, building clipart, animal clipart
- **Chord Charts** - guitar chord chart, piano chord chart, banjo chord chart

Uses For Map Searches

Video: [Uses for Maps Part 1](#)

Video: [Uses for Maps Part 2](#)

Google Maps not only allows you to virtually travel and discover interesting places all around the world, but if you're planning a to visit, you can use it to 'get your bearings' before you go – to see how to get in, get around, and get out. .

Here's a list a suggested map searches to try:

- **Monuments/Landmarks/Attractions** - mt rushmore, taj mahal, red square
- **National/State Parks** - brown county state park indiana, great smoky mountains national park, noel kempff mercado national park
- **Theme Parks** - disneyland, busch gardens tampa, schitterbahn water park austin
- **Hotels** - drake hotel chicago, royal hawaiian hotel, le richemond hotel
- **Restaurants** - the fat duck britain, hard rock cafe gatlinburg, fisherman's grotto san francisco
- **Campuses** - indiana university, harvard university, hamburg university
- **Stadiums/Arenas/Race Tracks** - lucas oil stadium indianapolis, olympic stadium china, daytona international

speedway

- **Airports** - heathrow airport london, key west international airport, frankfurt international airport

Replace Paid Software With Free Tools

Video: [*Replace Paid Software!*](#)

Search Google using the following queries in order to find online software applications that replace software you download, install, and sometimes pay for.

online | free word processor

online | free spreadsheet

online | free presentation

online | free database

online | free project management

online | free flowchart

online | free calendar

online | free email

online | free image editor

online | free photo editor

online | free photo organizer

online | free slideshows

online | free vector editor

online | free video editor

online | free screen capture

online | free sound | audio editor

online | free html editor

online | free color picker

online | free website creator

online | free organizer

online | free to do list

online | free mind mapping

online | free checkbook

online quicken

online | free money manager

online | free invoicing

online | free backup

online | free software

online | free web conferencing

Finding Useful Information Sheets

Video: [*Information Sheets!*](#)

Video: [*Information Sheets Part 2*](#)

There's a wealth of valuable information sheets available to you online for free. Here's how to find them.

Checklists

To discover checklist resources:

[checklists - Images](#)

To discover specific checklists:

[moving checklist - Images](#)

[wedding checklist - Images](#)

Need inspiration?

[\[a-z\] checklist - Images](#)

[checklist \[a-z\] - Images](#)

Forms

To discover form resources:

[free forms](#)

To discover specific forms:

[free real estate forms](#)

[free tax forms](#)

[free legal forms](#)

[free contract forms](#)

Need inspiration?

[free \[a-z\] forms](#)

Templates

To discover template resources:

[free templates](#)

To discover specific templates:

[free resume template](#)

[free website template](#)

[free powerpoint template](#)

[free invoice template](#)

[free business plan template](#)

Need inspiration?

[free \[a-z\] template](#)

[free template for \[a-z\]](#)

Cheat Sheets

To discover cheat sheet resources:

[cheat sheets - Images](#)

To discover specific cheat sheets:

[math cheat sheet – Images](#)

[html cheat sheet - Images](#)

Need inspiration?

[\[a-z\] cheat sheet – Images](#)

Bonus Content

The following pages contain a number of additional tips and strategies for using Google, but no related video instruction.

Save Some Keystrokes

If you're not the worlds best, or fastest, typist, there are a couple simple things to be aware of when entering a search that will help you speed things up a bit.

Case Sensitivity

With Google, case sensitivity is not important when entering your search terms:

Disney World

is the same as

disney world

While you can enter your search either way, if you're not fluent at typing, capitalizing words can slow you down unnecessarily.

Things Google Ignores

Sometimes, there are words and punctuation you might include in your search that Google will simply ignore by default. This is a good thing,

as it helps Google provide you with better results.

In general, most punctuation (!@#\$%^&*) is ignored. There are exceptions to this rule, but in most cases, Google automatically knows when to make an exception.

In addition to most punctuation, Google will also generally ignore common words such as, 'I', 'you', 'the', and others.

What this means is that you can speed up your search for information by simply eliminated words and punctuation from your search that Google will ignore anyway.

There are times when the inclusion of certain punctuation or common words is important in your search efforts, especially when looking for strings of text, like quotes or song lyrics. In these cases, you'll make use of quotes (""), which is discussed below.

The Order Of Keywords

The way you order keywords in your search can affect the results Google returns. Look at the following examples:

healthy eating tips

tips eating healthy

Even though both searches contain the same words, Google will process them slightly differently, giving more weight to words closer to the left.

If you perform these two searches, you'll see that the results are very similar, but still different, especially as you move down the results page.

You can use this functionality to your advantage in a couple ways:

- Always enter your search with the most important keywords first
- For the broadest results, try your search with the words ordered one way, then try it again with the words ordered a different way

Singulars, Plurals, And Words Ending With "ing"

Just as the order of your keywords can affect the results Google shows you (as mentioned above), so can variations of a word. For example:

dog

dogs

These searches will return similar, but different, results. So will:

scrapbook tutorials

scrapbooking tutorials

Once again, for the broadest results possible, it's a good idea to try variations of words used in your searches.

Built-In Tools For Getting Higher- Quality Results

While Google usually does an excellent job of returning relevant results, sometimes it needs a bit of help from you in order to accomplish a specific search task you may have in mind.

The following tools (known as operators) are simple things you can add to your regular search in order to help Google find exactly what you're looking for.

"" - Find An Exact Phrase

By default, whenever you use more than one word in a search, Google will return pages that have those word anywhere on the page, even if they're not next to each other. For example, if you do a search for:

john smith

Google will show you pages where john and smith are next to each other, or where john appears at the top of the page and smith appears at the bottom, and vice-versa.

Most of the time, this is fine, and you'll usually end up finding what you're looking for. But, As mentioned in the section above, there may be times when you want to find pages that contain an exact phrase, such as famous quotes, song lyrics, excerpts from books and movies, and so on.

In these instances, you'll want to wrap your search in quotes (""), as in:

"whether you think you can"

"i wanted to write you a song. a song you could sing forever"

You can also wrap some of your search terms in quotes and leave others alone:

"write a resume" tips

- - Remove Certain Words

The English language is full of words that have a double meaning. For

example, bass can refer to a fish, or a musical instrument. As a result, when you do the following search:

`bass tips`

you'll see results related both to fishing and playing music. You can eliminate results related to fishing by updating the search this way:

`bass tips -fishing -fish`

The use of the minus sign (-) tells Google that you don't want any results containing the words fishing or fish. This should clear the results of most pages related to fishing.

On the other hand, the following search does just the opposite - it eliminates results related to the musical instrument:

`bass tips -music -instrument`

You can continue removing additional words from your search using this operator if it helps you find what you're looking for:

`bass tips -music -instrument -largemouth`

Note that when using this operator, the minus sign and the word associated with it are NOT separated by a space.

OR - Show This OR That

Let's say you're looking for information about how to create a website for your business. For a wide-range of information, you might perform all of the following searches:

`make a website`

`design a website`

`create a website`

You can use the OR operator to convert these 3 good searches into a single, powerhouse search:

make OR design OR create a website

This search tells Google to find any pages related to make, design, or create a website, combine the results, then rank those combined results accordingly. If Google determines that a page related to create a website is more relevant than one related to make a website, it will rank it higher, yet display both.

To save some keystrokes, you can replace OR with the pipe character (|), which is just above the backslash character (\) on the keyboard:

make | design | create a website

Here are a few more examples of how to use this little time-saving tool:

how to bake | decorate a cake

london restaurants | nightclubs

natural | organic cleaners

~ - Include Words With A Similar Meaning

Here's another time-saving tool.

When looking for tips on playing the guitar, you can certainly use something as simple as:

guitar tips

But, by placing a tilde character (~) in front of the word tips:

guitar ~tips

Google will automatically find results that contain words that have a similar meaning to tips. As a result, you see links to guitar techniques, guitar tutorials, guitar tricks, and guitar guide.

Since virtually every word has associated synonyms (words with a similar meaning), there aren't any hard-and-fast rules for using this syntax. The best thing to do is think a little about the terms used in your search, and whether or not any of them might:

italian ~food

~fun facts

~car loans

~pet tips

+ - Don't Use Related Words

By default, Google will return results that contain words that are similar to some you use in your search terms. For example:

capital of tx

will return results related to capital of Texas. The reason is that, even though you didn't use the term texas in your search, Google has used some fancy computer logic to determine that in the case of your search, tx probably means Texas.

To prevent this from happening, place a plus sign right before the word that must appear exactly as you entered it, as in:

capital of +tx

There may not be many instances when you would use this operator, but if you're looking for something very specific, it could come in handy.

* - Answer This For Me

Think of a question you may have about something. For example, "what's the tallest building in the world?". If someone were to answer that question, they might say, "the tallest building in the world is _____", where the blank is the answer to the question.

Notice the structure of the answer, because this provides a clue as to how to use the wildcard (*) operator in your searches.

To get the answer to the question using Google, you would enter a search that sounds like an answer, and place the * operator where the answer should appear:

the tallest building in the world is *

When you run this search, chances are that you'll see the answer to the question highlighted somewhere on the results page.

chocolate contains *

vitamin d is good for *

german shepherds live * years

Intitle: And Allintitle:

Most pages on the Internet have titles, which are used by the author of the page to clearly describe the overall content of the page. For example, if you were reading a page that contained dog training tips, you could look at the top of your browser window and likely see a string of text that reads, "Dog Training Tips". This is the page's title.

Page titles are usually short, but very descriptive. Because of this, Google gives a lot of weight to the keywords that are used in a page title. What this means is that when you do a search for dog training tips, most of

the initial results (pages) you see listed will have those words in their title.

That being said, there are a lot of other factors that go into determining what pages are displayed when you do a search. As a result, Google may display pages that merely mention something about dog training tips, not just pages dedicated to the topic.

This is where the *intitle:* and *allintitle:* operators can help.

These tools allow you tell Google that you only want results where certain words, or even all of the words, in your search, appear in a page's title. You'll be amazed at how dramatically this can improve the results you see with some searches. Let's look at a couple examples:

`allintitle:dog training tips`

This tells Google to only return pages that contain ALL of your search terms in the title.

If you'd rather just specify a single word in your search that must appear in the page title (such as tips), and allow Google to automatically provide results related to the other words, you would enter this as your search:

`dog training intitle:tips`

(Notice that here we're using *intitle:*, not *allintitle:*)

This might turn up results containing puppy training tips, or dog obedience tips, which are all related to your overall search. But, because you specified that the page title of any results MUST contain the word tips, it will be the one word that will appear in all the results that are shown.

Simple Tools For Quick Answers

Google provides a set of simple ways to find very basic information – nothing really earth-shattering, but useful nonetheless.

Find The Weather Of A Location

Get the current local weather for most cities around the world:

weather [zip code, city, or city and country]

Examples:

weather 47401

weather las vegas

weather sydney australia

Find The Local Time Of A Location

Quickly discover the local time of major cities around the world:

time [city or city and country]

Examples:

time seattle

time tokyo

Get Definitions

Need the definition to a word? Look it up on Google:

define [word]

Examples:

define integrity

define sublime

Get Movie Showtimes And Reviews

Let Google get you local movie times, reviews, and links to trailers:

movie [movie title] [city]

Examples:

movie alice in wonderland 47401

movie avatar tampa florida

The Ultimate Reference Resource

Believe it or not, Wikipedia, while awesome, is just a small drop in the bucket when it comes to reference content on the Web.

These searches will help you discover some of the great reference resources you might not have know where available to you.

dictionary

urban dictionary

sign language dictionary

thesaurus

synonyms

acronyms

words that rhyme

abbreviations

cliches

grammar check

encyclopedia

almanac

facts

answers

this day in history

timelines

city data

biographies

world time

weather

newspaper archives

newspapers online

historical documents

census

jobs

translator

maps

world atlas

world museums

us museums

world libraries

us libraries

library of congress

drug reference

medical reference

centers for disease control and prevention

human anatomy

address search

people search

phone number search

reverse phone lookup

email search

zip codes

dialing codes

quotes

web search

image search

video search

news search

family search

stock quotes

company profiles

scholarships

kelly blue book

baby names

find a grave

math help

most wanted

legal advice

website statistics

Encyclopedias

aircraft encyclopedia

architecture encyclopedia

baseball encyclopedia

beer encyclopedia

bird encyclopedia

dog encyclopedia

drug encyclopedia

earth encyclopedia

flower encyclopedia

fish encyclopedia

food encyclopedia

football encyclopedia

fashion encyclopedia

history encyclopedia

insect encyclopedia

medical encyclopedia

movie encyclopedia

music encyclopedia

plant encyclopedia

space encyclopedia

sports encyclopedia

science encyclopedia

star wars encyclopedia

star trek encyclopedia

tree encyclopedia

titanic encyclopedia

vitamin encyclopedia

wine encyclopedia

zoology encyclopedia

Public Domain Content

Public domain content is kind of creative work (music, books, artwork) that is not protected by a copyright, and which can often be used freely by anyone, anyway they choose to use it.

Here are some searches for helping you find this kind of content:

NOTE: It has to be said...Always consult an attorney for advice on whether a creative work you find is actually in the public domain.

public domain music

public domain songs

public domain sheet music

public domain audio

public domain sounds

public domain radio shows

public domain images | pictures

public domain clip art

public domain books

public domain ebooks

public domain poems | poetry

public domain movies | films

public domain video

public domain cartoons

public domain newsreels

public domain maps

Just For Fun

Unexpected Discoveries

Here are some cool ways of using the Google Suggest feature.

The Best Of Things

top 3 [a-z]...

top 5 [a-z]...

top 10 [a-z]...

top 20 [a-z]...

top 50 [a-z]...

top 100 [a-z]...

Extremes

world's greatest [a-z]...

world's tallest [a-z]...

world's best [a-z]...

world's biggest [a-z]...

world's deepest [a-z]...

world's fastest [a-z]...

world's highest [a-z]...

world's most [a-z]...

world's oldest [a-z]...

world's rarest [a-z]...

world's worst [a-z]...

oldest [a-z]...

highest [a-z]...

tallest [a-z]...

smallest [a-z]...

shortest [a-z]...

fastest [a-z]...

slowest [a-z]...

Questions About Everything

how to [a-z]...

ways to [a-z]...

should i [a-z]

can i [a-z]...

best way [a-z]...

best time to [a-z]...

mysteries of [a-z]...

why does [a-z]...

should you [a-z]...

should i [a-z]...

can you [a-z]...

can i [a-z]...

what is [a-z]...

what are [a-z]...

when is [a-z]...

when are [a-z]...

how much [a-z]...

how do [a-z]...

how does [a-z]...

most popular [a-z]...

Fun Things To Watch & Do

Looking for something fun to do?

Explore the results that these searches turn up for a virtually endless supply of fun things to watch and do:

online games

online arcade games

movie trailers - [Videos](#)

trivia

puzzles

quizzes

time wasters

brain teasers

optical illusions - Videos

card tricks - Videos

online radio

online tv

karaoke

DISCLAIMER AND TERMS OF USE AGREEMENT

The author and publisher of this ebook and the accompanying materials have used their best efforts in preparing this ebook. The author and publisher make no representation or warranties with respect to the accuracy, applicability, fitness, or completeness of the contents of this ebook. The information contained in this ebook is strictly for educational purposes. Therefore, if you wish to apply ideas contained in this ebook, you are taking full responsibility for your actions.

EVERY EFFORT HAS BEEN MADE TO ACCURATELY REPRESENT THIS PRODUCT AND IT'S POTENTIAL. EVEN THOUGH THIS INDUSTRY IS ONE OF THE FEW WHERE ONE CAN WRITE THEIR OWN CHECK IN TERMS OF EARNINGS, THERE IS NO GUARANTEE THAT YOU WILL EARN ANY MONEY USING THE TECHNIQUES AND IDEAS IN THESE MATERIALS. EXAMPLES IN THESE MATERIALS ARE NOT TO BE INTERPRETED AS A PROMISE OR GUARANTEE OF EARNINGS. EARNING POTENTIAL IS ENTIRELY DEPENDENT ON THE PERSON USING OUR PRODUCT, IDEAS AND TECHNIQUES. WE DO NOT PURPORT THIS AS A "GET RICH SCHEME."

ANY CLAIMS MADE OF ACTUAL EARNINGS OR EXAMPLES OF ACTUAL RESULTS CAN BE VERIFIED UPON REQUEST. YOUR LEVEL OF SUCCESS IN ATTAINING THE RESULTS CLAIMED IN OUR MATERIALS DEPENDS ON THE TIME YOU DEVOTE TO THE PROGRAM, IDEAS AND TECHNIQUES MENTIONED, YOUR FINANCES, KNOWLEDGE AND VARIOUS SKILLS. SINCE THESE FACTORS DIFFER ACCORDING TO INDIVIDUALS, WE CANNOT GUARANTEE YOUR SUCCESS OR INCOME LEVEL. NOR ARE WE RESPONSIBLE FOR ANY OF YOUR ACTIONS.

MATERIALS IN OUR PRODUCT AND OUR WEBSITE MAY CONTAIN INFORMATION THAT INCLUDES OR IS BASED UPON FORWARD-LOOKING STATEMENTS WITHIN THE MEANING OF THE

SECURITIES LITIGATION REFORM ACT OF 1995. FORWARD-LOOKING STATEMENTS GIVE OUR EXPECTATIONS OR FORECASTS OF FUTURE EVENTS. YOU CAN IDENTIFY THESE STATEMENTS BY THE FACT THAT THEY DO NOT RELATE STRICTLY TO HISTORICAL OR CURRENT FACTS. THEY USE WORDS SUCH AS “ANTICIPATE,” “ESTIMATE,” “EXPECT,” “PROJECT,” “INTEND,” “PLAN,” “BELIEVE,” AND OTHER WORDS AND TERMS OF SIMILAR MEANING IN CONNECTION WITH A DESCRIPTION OF POTENTIAL EARNINGS OR FINANCIAL PERFORMANCE.

ANY AND ALL FORWARD LOOKING STATEMENTS HERE OR ON ANY OF OUR SALES MATERIAL ARE INTENDED TO EXPRESS OUR OPINION OF EARNINGS POTENTIAL. MANY FACTORS WILL BE IMPORTANT IN DETERMINING YOUR ACTUAL RESULTS AND NO GUARANTEES ARE MADE THAT YOU WILL ACHIEVE RESULTS SIMILAR TO OURS OR ANYBODY ELSE'S, IN FACT NO GUARANTEES ARE MADE THAT YOU WILL ACHIEVE ANY RESULTS FROM OUR IDEAS AND TECHNIQUES IN OUR MATERIAL.

The author and publisher disclaim any warranties (express or implied), merchantability, or fitness for any particular purpose. The author and publisher shall in no event be held liable to any party for any direct, indirect, punitive, special, incidental or other consequential damages arising directly or indirectly from any use of this material, which is provided “as is”, and without warranties.

As always, the advice of a competent legal, tax, accounting or other professional should be sought.

The author and publisher do not warrant the performance, effectiveness or applicability of any sites listed or linked to in this ebook.

All links are for information purposes only and are not warranted for content, accuracy or any other implied or explicit purpose.

This ebook is © copyrighted by Derek Franklin - private label rights owner - Jimmy Cook Enterprises and is protected under the US Copyright Act of 1976 and all other applicable international, federal, state and local laws, with ALL rights reserved. No part of this may be copied, or changed in any format, sold, or used in any way other than what is outlined within this ebook under any circumstances without express permission from Derek Franklin - private label rights owner - Jimmy Cook Enterprises